



# Kal Dunsmuir

## ILLUSTRATOR & DESIGNER

### CONTACT

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732-320-1663

[www.kaldunsillu.com](http://www.kaldunsillu.com)

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### EDUCATION

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#### **BFA, Illustration**

*Savannah College of Art and Design*

September 2020 - June 2024

- Cum Laude; 3.6 GPA
- Surface Design Concentration
- Academic Honors Scholarship
- Achievement Honors Scholarship

### SOFTWARE

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- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe AfterEffects
- Procreate

### SKILLS

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- Typography
- Branding
- Hand Lettering
- Repeat Pattern
- Packaging Design
- Trend Research
- Time Management
- Organization
- Attention to Detail

### WORK EXPERIENCE

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#### **Junior Graphic Designer**

*The Clever Factory*

September 2024 - Present

- Create and develop new gift bag, gift box, wrapping paper and packaging designs for various retailers
- Analyze trend reports and conduct product research to develop designs based on retailers' aesthetics and brand identity
- Reformat art files and dielines and prep files for print production
- Regularly update buyer catalogs and company artwork database with new designs
- Create original artwork, repeat patterns, and other visual assets for cross-department use

#### **Design Intern**

*IG Design Group*

June 2024 - August 2024

- Supported home decor, trim-a-package & toy packaging design teams in creating new products and original artwork
- Assisted photography and social media teams in product photography, set styling, and content creation
- Designed gift bags and wrapping paper for Walmart's 2025 Holiday Time collection
- Conducted trend research at Americasmart 2024 Summer Market